First, read the online news article I found on Forbes.com titled *The Coronavirus Effect: Here Are the Jobs That Will Be Added and Lost.*

- Virtual Job Shadow – complete the lesson titled “Post-Secondary Education”

Now that you know more about different types of postsecondary education options, it’s time to start considering which you’d like to pursue. Do these careers require you to get an associate’s degree? A bachelor’s degree? Something else? Knowing the education requirements of your top career choices will allow you to begin searching for schools that offer the credentials you need. Some people may prefer to enter the workforce as soon as possible, in which case, trade/vocational/technical schools and community colleges are great options. Others may want to spend as much time as possible studying a particular field, so they may plan to attend graduate school to get a master’s degree. Once you know what kind of school you would like to attend, you can think about some other qualities you would like it to have. Where would you like this school to be located?

- Take a video of yourself telling me about your future career goals and plans. Be sure to include the career title and what type of education needed to reach this career goal (ex. *certification from a technical college, associate’s degree, bachelor’s degree, master’s degree, specialist degree, or doctoral degree*).
- Include the name of a college or training program you would like to attend. (*Ex. University of Georgia or the Police Academy training program*)
- After telling me what you want to do with your future, tell me why. The WHY is so important. Save your video to your phone or computer. You can email it to me at careers@benhillschools.org if you have internet access. If not, just keep it saved and hold onto it for the time being.

**Career quotes to live by:**

“Don’t just aspire to make a living, aspire to make a difference!” —Denzel Washington

“Choose a job you love, and you will never have to work a day in your life.” —Confucius

“Find out what you like doing best and get someone to pay you for doing it.” —Kathrine Whitehorn

“It’s not the days in your life, but the life in your days that counts.” —Brian White

“It’s not what you achieve, it’s what you overcome. That’s what defines your career.” —Carlton Fisk

“Our greatest weakness lies in giving up. The most certain way to succeed is always to try just one more time.” —Thomas A. Edison

“I've missed more than 9,000 shots in my career. I've lost almost 300 games. 26 times, I've been trusted to take the game winning shot and missed. I've failed over and over and over again in my life. And that is why I succeed.” —Michael Jordan

“The best way to predict the future is to create it.” —Abraham Lincoln
Reading

Users will read a body of text.

Notes: Read this passage carefully. After, you’ll answer a question based on its content.

Text:

Key Term:

Before you do anything else, you need to know what the term, “Postsecondary Education” means.

Here’s a breakdown of the word, “Postsecondary”:

- High school is also known as "secondary school".
- “Post” is the Latin word for “after”.

So, put together, “Postsecondary Education” refers to any education you get after high school.
Take a Quiz

Custom Quiz

Users will demonstrate their levels of understanding.

1. What does "Postsecondary Education" refer to? (Multiple Choice)
   1. Any education you get after high school.
   2. Any education you receive outside of the school system.
   3. The informal education you receive from mentors.
   4. Your high school education.
Reading

Reading

Users will read a body of text.

Notes: An apprenticeship is a great postsecondary education choice if your career goal involves learning a trade. There are many other types of postsecondary education options out there, though, and it's helpful to know what they entail before you begin researching schools. Read the passage below to learn about some common postsecondary education types.

Text:

Community Colleges

Community colleges offer a wide range of programs that lead to associate's degrees, diplomas, or certificates. An **associate's degree** is a degree that takes two years to complete. Community colleges offer associate's degrees in many different subject areas, including the arts, humanities, sciences, health sciences, engineering, accounting, and much more. **Diplomas** and **certificates** take fewer than two years to earn and are awarded to indicate that a student has acquired a specific skill set.

**Advantages of Community Colleges**

1. They are less expensive than four-year colleges and universities.
2. Many have open admissions. This means that they place less emphasis on high school grades than four-year colleges do.
3. They offer a wide range of programs that qualify individuals for jobs requiring diplomas, certificates, associate's degrees, or some college.
4. Students have the option to transfer to a four-year college/university once they've completed their associate's degrees.

Four-Year Colleges/Universities

Four-year colleges/universities offer undergraduate programs. After completing these programs, students earn a bachelor's degree. Four-year colleges/universities offer bachelor's degrees in many different subject areas, including the arts, humanities, sciences, health sciences, engineering, accounting, education, and much more. To complete a bachelor's degree, a student must satisfy general education requirements along with the requirements for a major of one's choosing.

**Advantages of Four-Year Colleges/Universities**
1. They offer a huge amount of resources to students. These resources include everything from state-of-the-art laboratory equipment to millions of books, journals, and other periodicals.
2. They offer a wide range of programs in many different subject areas.
3. Bachelor's degrees qualify individuals for jobs that require college degrees.
4. Bachelor's degrees qualify individuals to pursue master's or doctoral degrees.

**Graduate/ Professional School**

Students can attend graduate or professional schools after they have earned their bachelor's degrees. Graduate/professional schools offer many different degrees for those who want or need to continue their education after college. Graduate degrees generally fall into two categories: master's degrees and doctoral degrees. **Master's degrees** take around two years to earn and indicate that a student has completed an advanced course of study in a particular subject. **Doctoral degrees** usually take four to six years to complete and, once earned, mean that a student has BOTH completed an advanced course of study in a particular subject AND has contributed new research to an area of study.

Graduate school qualifies people to become professors, research scientists, and more. Professional schools also offer advanced degrees that individuals can pursue after having earned a bachelor's degree. Medical school and law school are two examples of professional school, and they provide students the degrees they need to practice medicine and law, respectively.

**Advantages of Graduate School/Professional School**

1. Students can continue studying subject areas of interest after college; they can become experts in particular subjects.
2. Graduate and professional schools offer a wide range of programs in many different subject areas.
3. Graduate and professional school degrees qualify individuals for careers that require advanced degrees.

**Trade/ Vocational/ Technical School**

Trade, vocational, and technical schools provide students with the specific training and skills they need for a particular profession. These schools offer a wide range of programs that prepare students to become cosmetologists, stylists, massage therapists, electricians, mechanics, masons, smiths, information technicians, and many other things. Trade, vocational, and technical schools offer associate's degrees, certificates, and diplomas that take two years or less to complete.

**Advantages of Trade/Vocational/Technical School**
1. They are less expensive than colleges/ universities.
2. They offer degrees, certificates, and diplomas that take less time to earn than bachelor's degrees.
3. They provide students with a practical education that applies directly to jobs of their choosing.

Art/ Design/ Culinary School

For students that are interested in careers in design or the fine, performing, and culinary arts, these types of schools are ideal. They allow students to receive an advanced education in the theory, techniques, and applications of their chosen art/ design forms. These types of schools can help students become fine or performing artists, designers, or cooks/ bakers/ chefs.

Advantages of Art/ Design/Culinary School

1. Students who are very passionate about design or the fine, performing, and culinary arts can pursue an advanced course of study.
2. There are many different types of art, design, and culinary schools, so students can choose a program that best matches their interests.

Apprenticeships

Apprenticeships are training programs through companies that allow students to complete a course of study and receive the hands-on experience they need for a particular profession or trade. The education a student receives through an apprenticeship could give them college credit they can use towards an associate's or bachelor's degree. Because apprentices work for a company, they are paid for their time.

Advantages of Apprenticeships

1. Students are paid to be apprentices.
2. Students get the training and education they need for trades or professions they're interested in.
3. Students could receive college credit that they can use towards an associate's or bachelor's degree while being an apprentice.
Take a Quiz

Custom Quiz

Users will demonstrate their levels of understanding.

1. List these degrees in order from the one that requires the LEAST amount of time to the one that requires the MOST amount of time. *List Ordering*

   List is displayed in correct order
   1. Associate’s Degree
   2. Bachelor’s Degree
   3. Graduate Degree

2. Which of these types of schools should you attend if you want to become a hairstylist? *Multiple Choice*

   1. 4-Year College/University
   2. Graduate School
   3. Trade/ Vocational/ Technical School

3. What are some of the advantages of community colleges? *Multiple Choice*

   1. They are less expensive than 4-year colleges/ universities but still offer a wide range of programs.
   2. You can get paid to attend them.
   3. They qualify you for jobs which require a bachelor’s degree.
   4. You can transfer to a 4-year college/ university after you finish your associate’s degree.
Reading

Users will read a body of text.

Notes:

Text:

Now that you know more about different types of postsecondary education options, it's time to start considering which you'd like to pursue.

One way to figure this out is to identify the education requirements of careers you're interested in. Do these careers require you to get an associate's degree? A bachelor's degree? Something else? Knowing the education requirements of your top career choices will allow you to begin searching for schools that offer the credentials you need.

Another way to plan your postsecondary pathway is to consider how much time you're willing to stay in school. Some people may prefer to enter the workforce as soon as possible, in which case, trade/vocational/technical schools and community colleges are great options. Others may want to spend as much time as possible studying a particular field, so they may plan to attend graduate school.

Once you know what kind of school you would like to attend, you can think about some other qualities you would like it to have. Where would you like this school to be located? How much would you like it to cost? How big do you want it to be? Do you want it to have a religious affiliation? Answering these questions and others will help you narrow your search.
Write a Response

Written Response

Users will write a response to a prompt.

Students are required to use 20 words to respond.

Prompt:

Use the space below to write down the type of postsecondary school you would like to attend as well as other qualities you would like for it to have.
The government has ordered us to remain indoors and self-quarantine to stop the spread of the coronavirus. Companies have asked their employees to work from home. Large gatherings of people are not permissible. Due to restrictions and fear, people are not traveling, taking airplanes, dining out, staying at hotels or attending concerts and sporting events. These current trends will continue even after we defeat the outbreak.

Here is where the jobs are and where they will be in the future:

The big winners will be the online companies that don't rely upon brick-and-mortar locations, healthcare providers, supermarket chains—especially those with a robust online presence—pharmaceutical companies working on cures for diseases, technology companies and services, such as Zoom, that cater to people working from home.

Since the schools are closed and everyone from elementary school to college are stuck at home, they are turning to online video games. Kids, as well as some adults, are playing games in record numbers to keep entertained,
especially with the absence of sporting events. It’s also a way to interact with friends and family to maintain social relations, while also practicing self-distancing. As long as this trend continues, jobs in this space are safe and will increase to meet the demand.

According to the Financial Times, “Tech companies are still hiring feverishly as they move to take advantage of a world shifting increasingly to digital as a result of the coronavirus, despite mass lay-offs elsewhere and growing concerns over plummeting global markets.” The FT also claims that California alone has roughly 15,852 jobs open.

Giant global corporations with enormous amounts of cash on their balance sheets, like Amazon, Google, Apple, Microsoft and Netflix, will have the clout and funds to outlast the outbreak.

People working in these fields may find jobs available and strong demands from some companies. For example, Amazon is hiring 100,000 workers due to overwhelming demand. As people are working from home and unable—or unwilling—to venture out of the house, Amazon is the natural go-to choice for shopping. Amazon’s gain is the loss for small-to-midsize retailers.

Department stores, malls and specialty retailers will lose business and shed jobs, as people are not leaving their homes. Big retailers, such as Macy’s, Nordstrom, Bloomingdale’s, Neiman Marcus, Saks Fifth Avenue and Bergdorf Goodman, have all announced that they are closing their stores. This will cause a large number of retail workers to lose their jobs.

There are a number of other sectors in which jobs will be savagely cut. Companies that are in the travel, hotel, airlines, sporting events, concerts and restaurant sectors will be crushed. International travel to Europe has been banned by President Donald Trump. Companies have generally prohibited business travel. Families are afraid to fly in fear of getting infected. After what we’ve seen, nobody is going to take a cruise for a while.

This all has a ripple effect. Airlines, aircraft manufacturers and their suppliers, resorts, hotels, restaurants, sporting events, cruise lines, conferences and music concerts will be negatively impacted. With the sudden cessation of business, companies in these areas will be forced to downsize their employees or radically cut the hours that they work. Many businesses may not make it and close down.

Challenger, Gray and Christmas, an outplacement firm, asserts that the almost 8 million jobs in the leisure and hospitality sector could be affected. U.S. companies have already announced more than 1,000 job cuts as a result of the outbreak, according to Challenger, Gray and Christmas and USA TODAY research.

Manufacturing is going to get hit hard too. The three big Detroit automakers—General Motors, Ford and Fiat Chrysler—have all announced that they will suspend operations at their factories in the United States. Under pressure from the United Auto Workers union over concerns about the safety of its members, the auto giants have temporarily ceased operations. This will have a big impact on the assembly line workers, management
personnel and all the parts suppliers involved in the supply chain. Dealerships are already losing business as potential buyers are not stepping into the car lots. There will be job losses as the demand drops for vehicles.

It’s the same with real estate. There is a reluctance for prospective renters and buyers to enter apartments and homes to look around. The owners are uncomfortable to allow strangers in who may be carriers. Potential buyers and renters will be reluctant to go into the home of a person who may have the disease.

Scott Stringer, the City Comptroller of New York City, says that 75% of hotels will be empty through June. He also anticipates that real estate agents will lose 20% of their sales.

With more employees working remotely, companies may evaluate their commercial real estate. If people working from home takes hold, it’s logical that companies will jettison their expensive leases in pricey buildings to save money. Professionals involved with real estate will notice their jobs going under.

According to rating agency Moody’s Analytics, more than half of the jobs in the United States—80 million—may be in jeopardy. Mark Zandi, chief economist at Moody’s, claims, “It’s probable that roughly 10 million of those workers could see some impact to their paychecks —either layoffs, furloughs, fewer hours or wage cuts.”

The trade groups, the American Hotel & Lodging Association and the U.S. Travel Association, have some dire predictions. They believe that one million hotel jobs “have either been eliminated or will be eliminated in the next few weeks.”

Economic cracks are showing in places, such as oil and gas companies. A combination of Saudi Arabia and Russia flooding the market with cheap oil, along with Americans traveling less, oil companies are doing poorly and the stock prices have been crushed. It’s only a matter of time before massive layoffs occur.

The website where people register for unemployment benefits in New York had so much traffic that it crashed on Monday. Connecticut saw unemployment claims frighteningly rise with 25,000 people applying in four-and-a-half days.

ZipRecruiter, an online job board, saw listings for restaurant and hotel jobs plummet by 25% from this time last year. Aviation-related roles declined 43% compared to the same period last year. Sadly, these are the types of jobs that were red hot up until February’s jobs report. Ten percent of the jobs created in the current economic expansion has been in the leisure and hospitality sector.

Due to the uncertainty surrounding the aftershocks of the coronavirus, the United States is going to see hiring freezes along with massive layoffs. If you are in between jobs it will be difficult to find a new one.